



## Making sustainability an easy choice for EU citizens

### Inter-Institutional Group “SDGs for well-being and consumers’ protection” Launch event

PROGRAMME OF THE DIGITAL CONFERENCE

16 February 2021, 10:00 – 12:00

Registration link: <https://register.gotowebinar.com/register/4555956584314153744>

**Moderator:** Brian Maguire, EURACTIV

#### **10:00 – 10:10 Opening remarks**

- **Mariano Votta**, Active Citizenship Network Director and Secretary General at ECU

#### **10:10 – 10:40 Key note speeches**

**How to foster a sustainable transition, the Institutional perspective: EU consumer policy in the service of the Sustainable Development Goals and the Agenda 2030**

- **Liene Balta**, policy officer - European Commission - Directorate General for Justice and Consumers, Consumer policy unit
- **Roberto Tatò**, Italian Ministry of Economic Development - General Directorate Market, Competition, Consumer Protection and Technical provisions. Division IX - European and international policies, European administrative cooperation and recognition of professional qualifications

**Implementation of the 2030 Agenda: an overall assessment on citizens participation in sustainable consumption**

- **Enrico Giovannini**, spokesman at ASviS

#### **10:40 – 11:00 Attending MEP supporters**

- **Nikos Androulakis** (Greece - S&D)
- **Jose Gusmão** (Portugal – GUE/NGL)
- **Sabrina Pignedoli** (Italy – NI)
- **Marcos Ros Sempere** (Spain - S&D)

#### **Messages from MEP supporters**

- **Tanja Fajon** (Slovenia - S&D)\*
- **Aldo Patriciello** (Italy - EPP)
- **Giuliano Pisapia** (Italy - S&D)
- **Patrizia Toia** (Italy - S&D)\*

#### **11:00 - 11:50 Roundtable discussion**

- **Luca Visentini**, General Secretary at European Trade Union Confederation/ETUC-CES
- **Alessandro Mostaccio**, Member of the European Economic and Social Committee, Secretary General at Movimento Consumatori
- **Paolo Patrino**, Deputy Secretary General at CLITRAVI (Liaison Centre for the Meat Processing Industry in the European Union)
- **Francisco J. Verdera Marí**, Acting General Director at CITIZENStandards
- **Valeria Palmisano**, Head of Institutional Relations with the European Union at Edison
- **Laura Esposito**, Sustainability Projects Manager at TIM, Telecom Italia Mobile

#### **11:50- 12:00 Final remarks**

- **Sergio Veroli**, ECU President and Vice-President at Federconsumatori

\* pending receipt

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**INNOVATION**  
NEWS NETWORK

**Contacts:**

<a href="#">Cittadinanzattiva/ Active Citizenship Network (ACN)</a>	<a href="#">European Consumer Union (ECU)</a>	<a href="#">Alleanza Italiana per lo Sviluppo Sostenibile (ASviS) / Italian Alliance for Sustainable Development</a>
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*#SDGsCitizenAlliance*