

# ECU

European Consumers Union



In Turin, in 2009,  
it was formed ECU  
European Consumers  
Union



Ecu was made by  
several European  
associations  
representing: Italy,  
France, Bulgaria,  
Cyprus, Greece,  
Estonia, Slovakia,  
Romania ...



**NOW**

it's time to renovate this association

# THE AIMS OF ECU

The objectives of the association were and are:

- *to represent consumers within  
the  
European community*

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- *to create an association with a political weight to actively participate in the defense of the consumer;*

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- *To create a team to participate in European tenders.*

We have worked hard and now we think it is time to make this team more numerous and more active.





# WHY?

.. because in Europe there is still much to do, the laws protecting consumers can be improved and in every State we can do more for consumers  
**and we can do it together**